

### Home Builders Association of Anderson

1924 McConnell Springs Rd. \* Anderson, SC 29621-2642 Phone (864) 226-0347 \* Fax (864) 226-2415 \* E-mail: hbaa@att.net

Booth reservations require a \$300 deposit per booth. Member booth fee \$500 per booth and non-member \$650 per booth. Discounts may be available for 3 or more booths. Table display reservations require a \$100 deposit. Front displays are \$400 and displays D1-D16 are \$300 each. Table displays are unmanned. There will be NO REFUNDS of deposits made for any booth or table display. All fees must be paid by Fri., Jan. 06,2012.

**Booth Choices:** 

1st Choice: \_\_\_

2nd Choice:

3rd Choice:

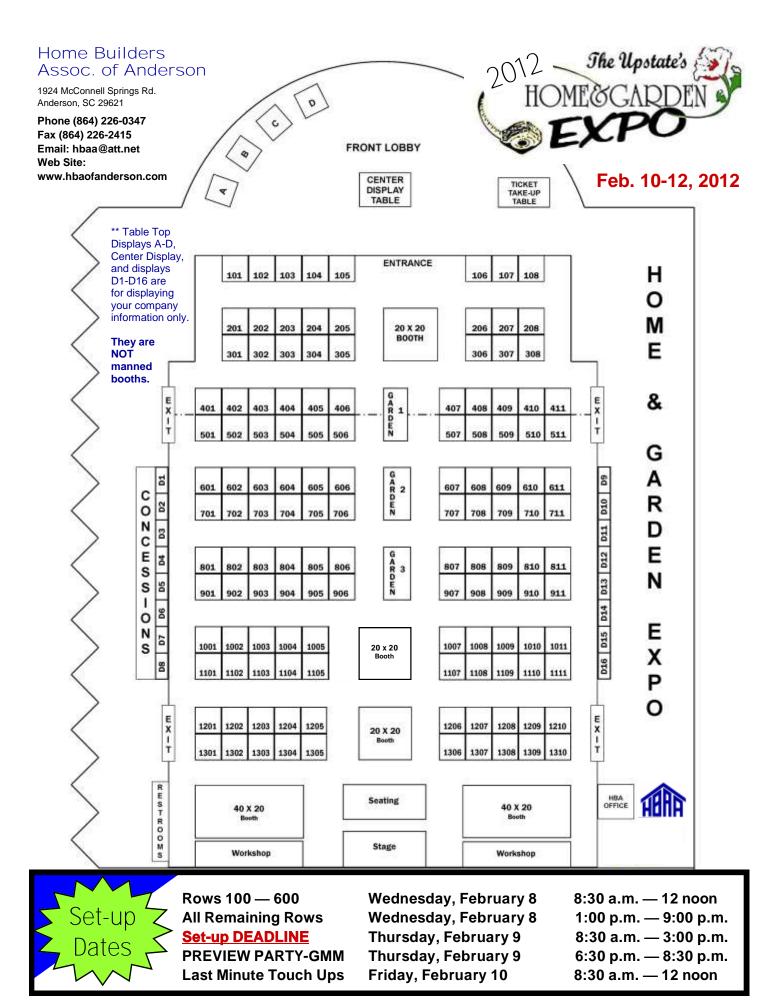
EXPO MOVE IN & SET UP SCHEDULE:

Wed., Feb. 8th 8:30 AM—12:00 Noon Rows 100-600; 1-9:00 PM ALL ROWS! Thurs., Feb. 9th 8:30 AM — 3:00 PM - ALL ROWS SET UP DEADLINE! PREVIEW PARTY & GMM on Thurs, Feb 10th, 6:30 – 8:30 PM! **EXPO SHOW SCHEDULE:** 

Friday, Feb. 10th. 1:00 — 7:00 PM Saturday, Feb. 11th. 10:00 AM — 7:00 PM Sunday, Feb. 12th. 1:00 — 6:00 PM **BREAKDOWN:** 

Monday, Feb. 13th 8:30 AM — 4:00 PM

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Company:(PLEASE PRINT)	Contact Name:	
Address:	City, State, Zip	
Telephone:	Fax:	
E-Mail:	Other: (Mobile/BPR)	
Number of Booths Requested:	Booths Numbers: Signature:	







Hosted & Presented by:

# Home Builders Association of Anderson



Advertise Your Company & **Booth Location** 





Let Your Customers know that you are in the Upstate Home & Garden Expo.



Do you use TV, Radio, Newspaper, Websites, Mailings, etc. for marketing?



Publicize your company, your booth number, date and location by using your marketing venues. Add the information to your website, invoicing, mailings, newspaper ads, TV and radio commercials, etc.

**To Request More Information** E-mail us at hbaa@att.net





Home Builders Association of Anderson

# Friends of the Expo Sponsorships

#### **Banner Sponsors**

Display your banner at the show and your company will be recognized by all attendees. UNLIMITED SPONSORS: INVESTMENT OF \$100 ea.

## **Exhibitor Hospitality** Suite Sponsors

This sponsorship provides snacks, coffee and drinks for your fellow exhibitors along with displaying your company's banner in the Hospitality Suite. LIMITED TO 4 SPONSORS: INVESTMENT OF \$300 ea.

#### X Lifestyles Stage Sponsor

Your company will provide a banner to be placed over the stage. You will be announced as stage sponsor during the "How to Clinic's" and other entertainment to be held at the stage. PIEDMONT NATURAL GAS!

### **Preview Party Sponsors**

Get top billing among exhibitors, builders \_ and associates at the Home & Garden Expo Preview Party. Your company will receive recognition at the event as well as in the "Builder News & Views" E-newsletter. LIMITED TO 5 SPONSORS: INVESTMENT OF \$500 each.

#### Kids Under 12 FREE

This sponsorship allows kids under 12 to admitted free into the Home & Garden Expo. Your company name and logo will be printed on ALL advertisement publications are used in promoting the Home & Garden Expo. You will receive 1 booths in the show, signage at entrance of the show, banner displayed, recognition and 40 Expo tickets. PAYMENT by Friday, January, 06,2012. LIMITED TO 1 SPONSOR: INVESTMENT OF \$800.00.

#### FREE Parking Sponsor

Company Banner positioning in the Expo. Company provided signage/banner displayed in parking lot and 1 Display Table in Front Lobby entrance of the Civic Center, promoted as the Sponsor who provided FREE parking through out the show, & 40 complimentary tickets to the Expo. LIMITED TO 1 SPONSOR: INVESTMENT OF \$800.00

### Friends of the Expo **Sponsor**

The HBAA encourages attendees to visit local businesses by providing coupons at the door when they purchase a ticket. This sponsorship is geared for companies and restaurants that would like to give discounts to the attendees of the Expo. Your Company name or logo displayed on your discount coupon with your designated expiration date. UNLIMITED SPONSORS: INVESTMENT OF \$100 ea.

#### Ask About Outside Displays when you call!

Company:	 	
Phone:		
E-Mail:		

Please check the sponsorship you would like to represent. Sponsorships are filled on a first come, first served basis.

I hereby certify that I am authorized to commit my company as a sponsor of the 2012 Home & Garden Expo. By signing this document, I certify that my company is responsible for camera ready by Friday. December 16, 2011 and FINAL

Signature:		
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**COMPLETE & RETURN TO:** 

HBA of Anderson: 1924 McConnell Springs Rd., Anderson, SC 29621

Ph. (864) 226-0347 Fax (864) 226-2415 Website: hbaofanderson.com Email: hbaa@att.net