



*A Special Message:  
from HBAA President,  
Joey Carter, CMB*

## ***HBA of Anderson Celebrates Associates Appreciation With A Cookout on September 13th!***

The next time you come to a HBAA meeting, look around at your fellow members. I guarantee that more than half of the people you see will be associate members. These are people who are essential to the home building process and help enable our industry to provide Americans with an unrivaled selection of quality homes.

Among the ranks of associate members are subcontractors, sales and marketing specialists, architects, interior designers, title and settlement experts, lawyers, people in the financial services industry, insurance, product suppliers and manufacturers, and many more who are essential to the challenging task of providing housing for a growing population.

Associate members are also essential to our federation, offering sponsorships, devoting countless hours at committee meetings and volunteering at special events, and strengthening our industry in the process.

Most importantly, our associate members help broaden our perspective so that we can assess issues more objectively in the context of our entire industry.

In recognition of our associates who volunteer their time and services to our organization, September has been designated as Associate Member Appreciation Month. We have always appreciated the dedication and enthusiasm of our associate members, but in today's unsettled – and unsettling – housing market environment, we appreciate their dedication and commitment more than ever.

I encourage all HBAA members to get to know one another better, learn about each others' businesses and whenever possible, to do business with other members.

Our HBA is strong when individual members are strong, and doing business with members it is a great way to strengthen the association while ensuring that the people you work with understand the issues and concerns that affect your day-to-day operations. Because our Associates help to strengthen our local home building industry and contribute a tremendous amount of time and talent to our HBA. To show our Associates members how much you are appreciated, we are holding a COOKOUT ON SEPTEMBER 13th! The cookout will be held at the HBA office starting at 6:30 PM. Make sure to come and network with fellow members as we celebrate our Associates invaluable service and dedication that they have shown to our businesses and our local, as they are an essential part of our proud history, tradition and spirit. Let's all thank them this month and "Remember It Is Good Business To Do Business With A Member!"